

JWC Academy

SINCE 2009 · KL · JB

2026

CORPORATE TRAINING

Train Your Team. *Reclaim 100%* Via HRD Corp.

Malaysia's most-awarded coffee & mixology academy.

Café chains, F&B groups and hotels train with us at near-zero net cost, through HRD Corp claimable barista, mixology, bakery and creative-media programmes.

★ 5.0 · 196 reviews

17 YEARS

300+ BARISTAS TRAINED

HRD CORP REGISTERED

Amie · Corporate

+60 14-330 6442

jwcacademy.com

Mon-Sat, 10am-6pm

A training partner your *team* will respect.

Since 2009 we have trained baristas, bartenders, bakers and entire F&B teams across Malaysia. Our faculty competes at world level. Our curriculum is hands-on. Every flagship programme is HRD Corp claimable.

17
YEARS TRAINING
SINCE 2009

300+
BARISTAS & F&B
PROFESSIONALS TRAINED

14
FULL-TIME FACULTY
ALL WORKING PROS

5.0★
196 VERIFIED
GOOGLE REVIEWS

#4
WORLD BARISTA
CHAMPIONSHIP FACULTY

100%
HRD CORP
REGISTERED

MEET THE FACULTY

Trainers who compete *at world level.*

Every JWC trainer is a working professional with national or international credentials. Your team learns from people who actually win at this craft — including **Jason Loo** (World Barista Championship 4th Place Finalist) and **Foong & Nelson** (World Coffee Championship Judges).



Nelson

SENIOR LECTURER · COFFEE

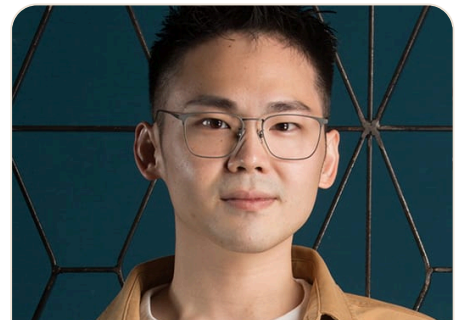
World Coffee Championship Judge.
PCA-certified instructor. Specialty coffee
& brewing science.



Foong

SENIOR LECTURER · COFFEE &
WINE

World Coffee Championship Judge. PCA
latte art instructor. Wine educator.



Lucas Eng

FOUNDER & LECTURER

PCA latte art instructor. Founded JWC
Academy in 2009. Active competition
barista.



Logman

SENIOR BARISTA TRAINER



Bao Ting

SENIOR LECTURER · BAKERY



Jie Hao

SENIOR LECTURER · COFFEE

Espresso, brewing, dialling-in & barista
coaching for working café teams.

Hands-on espresso, milk steaming and team coaching. Bilingual EN / BM instruction.

Sourdough, croissant lamination & viennoiserie production. Hands-on bakery curriculum lead.

Full faculty of 14, including mixology, pastry, creative-media and wine specialists. See jwccademy.com/our-team

WHAT YOUR TEAM LEARNS

A curriculum your staff *actually* uses on day one.

Every JWC course is built around what a working café, bar or bakery needs in production. Real machines. Real menus. Real volume. Your team leaves with skills that ship the same week.

COFFEE 人课程内容 8
Coffee Buddy Course Content 8

基础拉花 FOUNDATION LATTE ART

Latte art, free pour, hearts & rosettas, signature designs for your menu.



COFFEE



Espresso science, dialling-in, extraction theory, machine calibration.

MIXOLOGY




Classics, modern signatures, bar set-up, spirits & service standards.

MOCKTAILS & MATCHA



Halal-friendly drinks, matcha, fruit teas, modern non-alcoholic menus.

BAKERY



Sourdough fermentation, shaping, baking, scoring & daily production.

BAKERY CAUTION



Croissant lamination, butter blocks, viennoiserie fundamentals.

A real corporate session at our KL campus



Groups of 2 to 20. On our campus, or on-site at your venue for 8+ pax. Bilingual instruction available — English, Bahasa Malaysia and Mandarin on request.

196 five-star Google reviews. *Counting.*

5.0



JWC Academy on Google

Verified at 196 reviews · The Earth @ Bukit Jalil & Mount Austin JB · Last updated 2026



"We chose JWC Academy because the trainers compete at world level. That's the standard we want for our team. The HRDF process was guided from start to finish, and our baristas walked away with menu-ready skills."

Malaysia's Largest F&B Group · Corporate Barista Training



So glad I had fun in the barista class. Will pass kind words to teacher Logman and teacher Syabil. Keep practising your new skill, and feel free to visit anytime!

Sophie A. · Barista Class Student



The trainers really know their craft. Jason and Foong don't just teach — they pull shots and judge competitions. You feel the difference in every detail.

Verified JWC Student · Coffee Course Graduate



Sent four of our café staff for HRDF barista training. Latte consistency improved within a week. The whole HRD Corp claim was straightforward, with documentation handled for us.

F&B Operator, KL · Corporate HRDF Group



Best decision for my café's opening team. The trainers customised the curriculum to our menu and our espresso setup. Our staff walked out confident on day one.

Café Founder, JB · On-Site Group Training

Read all 196 reviews on Google: search "JWC Academy" at The Earth @ Bukit Jalil, or at Mount Austin Johor Bahru.

How the claim works, *in four steps.*

| | | | |
|---|--|--|---|
| <h2>1</h2> <p>Brief Us WhatsApp Amie. We send a quote, course outline and trainer profile. 1 BUSINESS DAY</p> | <h2>2</h2> <p>HRD Corp Grant Your HR team applies on the HRD Corp portal using our invoice (SBL Khas). 1-2 WEEKS</p> | <h2>3</h2> <p>Team Attends At our KL or JB campus, or on-site at your venue (groups of 8+). PER SCHEDULE</p> | <h2>4</h2> <p>Claim Reimbursed We provide certificate & attendance; you submit to HRD Corp. 2-4 WEEKS</p> |
|---|--|--|---|

| HRD CORP CLAIMABLE COURSE | BEST FOR | GROUP |
|----------------------------|--|-------|
| Barista & Latte Art | Cafés, bistros, hotels with espresso | 2-20 |
| Bartending & Cocktail | Bars, restaurants with full bar service | 2-16 |
| Mocktail & Tea Drinks | Halal-friendly venues, modern teas, matcha | 2-16 |
| Sourdough Making | Bakeries, brunch cafés, in-house bread | 2-12 |
| Croissant & Viennoiserie | Pastry shops, hotel breakfast, bakeries | 2-12 |
| Creative Media Foundation | In-house marketing & content teams | 2-20 |
| Advanced Creative Strategy | F&B brand & campaign leads | 2-16 |

FIVE MISTAKES THAT KILL YOUR CLAIM

- 1 **Applying AFTER training starts.** HRD Corp requires the grant before day one. Single most common rejection reason.
- 2 **Picking an unregistered trainer.** If your provider is not HRD Corp registered, the claim is blocked, period.
- 3 **Skipping documentation.** Attendance, certificates, photo evidence — required. We handle this for you.
- 4 **Letting your levy expire.** Unused HRDF levy does not roll forever. Use it or lose it.
- 5 **Defaulting to generic curriculum.** Tell us your bestsellers and weak points. We customise for 4+ pax.

Your levy is already paid.

Train your team with what you've earned.

Most teams receive a complete proposal within 24 hours.

WhatsApp Amie · +60 14-330 6442 →

| | | |
|---|---|--|
| <p>KL CAMPUS 22-2 Jln Jalil 1, The Earth @ Bukit Jalil, 57000 KL</p> | <p>JB CAMPUS 30 Jln Mutiara Emas 5/3, Mount Austin, 81100 JB</p> | <p>ONLINE jwacademy.com booking.jwacademy.com</p> |
|---|---|--|

