



JWC Academy
SINCE 2009 · KL · JB

EXECUTIVE SUMMARY · 2026

HRDF Corporate Training

Train your team. *Reclaim 100%* via HRD Corp.

Malaysia's most-awarded coffee & mixology academy. Café chains, F&B groups and hotels train with us at near-zero net cost — through HRD Corp claimable programmes.

★ 5.0 · 196 Google reviews

17 years · Since 2009

HRD Corp registered provider

FROM OUR FOUNDERS & MASTER TRAINERS



"Since 2009, we've trained generations of café and bar teams across Malaysia. The standard we set on day one is the standard we still hold today."

Nelson Lai · Founder of JWC



"What I learned at world level is that good coffee comes from small habits done well. Those habits are what we share with your team."

Jason Loo · World Barista Championship 4th Place Finalist



"I've spent years on the floor of real cafés — what works there, and what doesn't. That practical lens guides every programme we design at JWC."

Lucas Eng · Principal & Award-Winning Barista

WHAT YOUR TEAM LEARNS · ALL HRD CORP CLAIMABLE

Coffee

Barista & Latte Art · Espresso Science

Mixology

Bartending & Cocktail

Mocktail & Tea

Halal-friendly · Matcha · Modern drinks

Bakery

Sourdough · Croissant & Viennoiserie

Creative Media

Foundation · Strategy for F&B brands

Group size

From 6 pax · Campus or on-site

TRUSTED BY GLOBAL LEADERS & MALAYSIA'S TOP BRANDS



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Train your team in 24 hours.
We respond same day with a complete proposal.

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KL: 22-2 Jln Jalil 1, The Earth @ Bukit Jalil · **JB:** 30 Jln Mutiara Emas 5/3, Mount Austin
Web: jwcacademy.com/hrdf-hrd-corp-claimable-courses-in-malaysia/